



## PRESS RELEASE

### NEW PRODUCT LINES FOR THE IMER GROUP CONCRETE DIVISION

**The arrival of the new mobile plant range:  
ORU ONEDAY MD and ORU DAY MD main players  
at BAUMA 2010. New ORU MD twin-shaft mixer now ready.**

*Basaldella di Campofornido, Italy, 19th January 2010* - The IMER Group Concrete Machinery Division, with its factories based in Basaldella di Campofornido, near Udine, will be completing its mobile plant range at BAUMA 2010 by previewing the ORU MD twin-shaft version of the ORU ONEDAY and the re-styled ORU DAY MD mixers, a unique line of new models with production capacity up to 120 cubic metres. The ORU ONEDAY, **with the ORU MD twin-shaft mixer**, is a compact MOBILE plant (like the planetary mixer version) specially developed to **respond promptly to the demands of the construction site, thanks to its toughness, ease of installation and ability to produce** quality concrete in reduced times. The heart of the system is the new ORU MD mixer, capable of mixing different classes of high-quality concrete.

**The new ORU MD twin-shaft mixer incorporates a series of new concepts that point the way to a new generation of mixers.** In the design, considerable effort has been dedicated to the the oversizing of the drum, resulting in a large internal volume in relation to the quantity to be mixed, with the optimisation of the mixing arms and blades. **The mixing drum top edges are press-folded for greater strength, whilst decreasing the amount of welding in the structure.**

The Imer Group Concrete Machinery Division will be previewing its new products in the IMER GROUP stand: **area F9 stand 903/5.**

**The ORU ONEDAY MD plant is pre-wired, for much shorter installation times and rapid start-up:** the plant just needs to be brought on to the site, put up and set to work. **Continuous process control** guarantees maximum plant efficiency, allowing personnel to work round the clock.

**The mobile wet ORU ONEDAY MD plant (with twin-shaft mixer) is evolved from the ORU ONEDAY 2250/1500 model with planetary mixer. Let's take a look at some of the innovative changes that have been made.** The compact central framework of the ORU ONEDAY MD, with its patented hinged system, makes **the task of setting the plant up for operation after transport very quick.** **The square-shaped aggregate hoppers are made of hot-galvanized corrugated steel, guaranteeing greater corrosion resistance, longer life and unaltered characteristics over time.** The amount of aggregate stored (in 4 compartments) varies from 60 to 100 cubic meters, depending on whether the top panels are fitted. **The cross-section of the unloading mouths has been increased to improve the productivity of the plant.** The unloading chute and side catwalks are installed from the ground in complete safety. The skip has been redesigned and the supporting framework and lifting system have been upgraded. The winch and cables have been scaled to guarantee maximum reliability and safety in even the most difficult operating conditions. The lifting and lowering speeds have been increased to give higher productivity rates (which easily reach 120 cubic meters per hour).

**The control system and all the electronics have been redesigned to ensure the constant checking of the actual position of the skip and the timing of the movements.** The plant, complete with storage hoppers, is transportable on a single trailer.

**The ORU DAY MD mixing unit has the same mixing structure as the ORU ONEDAY MD: this is combined with an ORU LOGIK horizontal storage unit, transported to the site separately on a standard trailer.**

**The ORU MD twin-shaft mixer has a hatch with seals that guarantee excellent water tightness, even with very fluid mixtures.** The sealing system on the shafts reduces maintenance to a minimum.

**The twin-shaft ORU MD version has an automatic greasing system that is totally reliable in all ways, and the shafts are made of steel so that protective wear-resistant plates can be welded on.** Thanks to the widening of the area, it has been possible to improve the mixing technique. The reduction gears have been upgraded and fitted with an input bevel gear pair with up rated service factor, thus eliminating the possibility of overheating.

**At BAUMA 2010, the new twin-shaft ORU MD mixer is on view: an innovative plant with new engineering design concepts, pointing the way to a new generation of mixers.**

Founded in 1962 as a small-scale producer of small construction machines and equipment, the IMER Group of Poggibonsi (in the province of Siena, Italy) is now an international company with **nine foreign trade branches in France, Spain, the United Kingdom, the United States, Russia, Singapore, the Middle East, Morocco and China, a production facility and trade branch in Turkey and a production facility and trade branch in Monterrey (Mexico) for the Latin America region.** The Group operates in over 40 countries worldwide thanks to trading agreements with partners throughout the European Union, Eastern Europe, Scandinavia, Canada, Central and South America, Vietnam, South Africa, Tunisia and India.

The IMER Group now has **five production divisions:** the **Construction Machinery Division** (portable and hydraulic concrete mixers, debris chutes, mixers, scaffold hoists, ladder hoists, sawing machines, winches, debris conveyors, asphalt cutters, compactors, power floats), the **Mortar Spraying and Conveying Division** (plastering machines, screed conveyors, screw pumps, continuous mixers and piston pumps for concrete), the **Aerial Platform Division** (self-propelled and articulated arm aerial platforms), the **Concrete Machinery Division** (concrete plants and machines for transporting concrete) and the **Construction Equipment Division** (mini-excavators, mini-loaders and mini-transporters and elevated platform crawlers). The IMER Group now employs over **585 people** (not including the personnel employed by the company's foreign branches) across **seven production facilities (five in Italy and two abroad)**, in Rapolano Terme (Siena), Certaldo (Florence), San Gimignano (Siena), Basaldella di Campofornido (Udine), Pegognaga (Mantua), Aksaray (Turkey) and Monterrey (Mexico), which occupy an overall area of over 390,000 square metres (85,600 of which are covered).

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