



PRESS RELEASE

IMER GROUP'S ITECO POWERED ACCESS DIVISION PRESENTS AT BAUMA 2010 INNOVATIVE AND LOW ENVIRONMENTAL IMPACT PRODUCTS

IMER Group has moved into the aerial platforms segment thanks to its acquisition of ITECO in 2009.

Three new articulated boom, with battery supply for industrial use, models (IT100E, IT130NE and IT150E) will be shown at BAUMA 2010.

The new scissors IT17210E and IT17210D models for uneven grounds (with 4X4 drive and battery or Diesel supply) will be also ready for 2010.

Poggibonsi, 19th January 2010 - **IMER Group is growing in height and took the opportunity of BAUMA2010 to present the new models produced by ITECO** (acquired by the Tuscan group last August 2009), a historic Italian company specializing in the production and sale of aerial platforms, and operating from a production facility in Pegognaga (Mantua). **IMER Group** (a leading European manufacturer of construction machinery, mortar spraying and conveying machinery and machines and plants for the production, transport and laying of concrete, and a specialist in the fields of construction equipment and now also lifting) **has thus strengthened its line-up with a new "Aerial Platforms Division"** (under the umbrella of the IMER International business unit) **to step up its presence in new markets, such as manufacturing, services and real estate maintenance.**

The Munich-based trade fair provides the ideal showcase for the three new models of the articulated boom platforms (with battery supply for industrial use), besides new scissors models and a selection of the scissors models already appreciated on the market for their exclusiveness and reliability.

The new IMER Group's ITECO Powered Access Division will present the new products within the IMER Group's exhibition area (area F9 booth 903/5).

The new IMER Group's ITECO Powered Access Division employs a staff of 35 and occupies an area of 15,000 square meters (of which 4,700 are covered). The national and foreign distribution network consists both of dealers and hire firms, which have a high level of product specialization with a presence in the construction, manufacturing, maintenance and service sectors. The products made by ITECO are **self-propelled, scissor-type platforms** (for indoor and outdoor use), which are the Mantua-based brand's core products in the sector, and **self-propelled platforms with articulated boom**, a new range of product with significant potential for development.

The main novelties of the ITECO products are the IT100E, IT130EN and IT150E models. They are platforms with articulated boom with battery supply and for industrial use.

IT100E MODEL

The IT100E version is only 1.20 metres wide and allows to reach a working height up to 12.30 metres (the highest among the machines with the same width). An important feature of this model is the lifting structure: the "zero tail" built enable the operator to safely activate the lifting movements in full safety, avoiding any possible contact with any kind of surfaces such as walls, racking or of other kind which could be encountered on the opposite side of the machine command area, this enabling the full use of the working chart

Along with the relevant outreach capacity, allowing to reach working areas farer then possible ground obstacles, the IT 100E joints its easiness to operate in small places normally unease to access.

The electronic controls with proportional movements, are enabling an outstanding manoeuvrability along with a better efficiency of the batteries, increasing the working autonomy of the machine.

Thanks to the electric traction and an outstanding breaking capability, the IT 100E provide an ease and safe handling during the loading or discharging while using ramps

IT130EMODEL

The Bauma event will see the first display of the new IT 130 model, leading amongst its category, by a working height if 15,7 mts and an overall width of only 1,5 mts.

The machine feature an equilibrate ratio between the outreach and working height on the whole of the working chart, enabling versatility and easiness of use in every job site conditions: The IT 130 provides its best performances on Industrial maintenance: the traction by electric motors provide a reduce use of the battery power, granting larger autonomy , alongwith a relevant noise reduction, to full ease of the operator.

IT150EMODEL

The 17,6 mts working height and the overall width of 1,75 mts take the IT 150 models to the highest rank of its category.

The machine offers similar innovative features of the IT 130 , at first the reduced turning radius (of only 0,87 mts), enabling to operate in restricted areas, followed by the capability of contemporary and progressive movements of all the boom articulations. They are provided with an electronic control of the electric traction and of the lifting electro-pump, for a reduced energy consumption.

The machines feature an electronic load control accordingly to the relevant EN 280 NORM (Provided on the IT 100 too).

At the Bauma showcase, the working access platform divisions brand ITECO will present the new models of the Scissors platforms for rough terrain, featuring 4,x4 traction and powered by electric or diesel motors, which will be available during 2010 and various models of the Scissors platform range.

The new scissor models IT 210 E (Electric motor) and IT 210 D (Diesel engine) provide various innovative features, such as the 4 wheel drive Twin-lock hydrostatic transmission, a patented and outstanding technologically advanced system, granting a simple and essential hydraulic plant for better repartition of the power to the 4 traction wheels ensuring optimal handling and movements even in the most rough and slippery terrain.

The automatic adjusting stabilizers are an additional benefit to ease the job site needs. The 4 stabilizers are activated by a single push-button command on the control console, enabling a quick and safe automatic levelling of the platform., a significant reduction of the time requested for this operation with manual controls. The hydraulically operated stabilizers offers a range of adjustment up to 35° sidewise, 8° longitudinally allowing to operate in extreme site conditions. It should be noted that the machine structure , in even-ground conditions, enable to operate without stabiliser up to the maximum working height.

The new scissor platform IT 210 E and IT 210 D are provided with a large working platform thus matching the basement frame dimensions. The platform could be extended up to 2mts, granting a

total of 5,8 mts operating length while fully extruded, easing to reach far outside of the basement frame dimensions, allowing to safely operate by the maximum carrying capacity on the platform most external point.

The IT 210 E adds further relevant characteristics , such as the whole working day capabilities offered by the large 630 Ah batteries pack provided (up to 54 hird cycles). The innovative battery charger enables to fully recharge the 630 Ah battery pack in 12-13 hours, thus requesting less than 16A power source.

Founded in 1962 as a producer of small construction machines and equipment, IMER Group of Poggibonsi (in the province of Siena) is now an international industry with **nine foreign commercial branches in France, Spain, United Kingdom, the United States, Russia, Singapore, the Middle East, Morocco and China, a production facility and commercial site in Turkey and a production and commercial site for Latin America located in Monterrey (Mexico)**. The Group operates **in over 40 countries worldwide** thanks to **commercial agreements with partners throughout the European Union, Eastern Europe, Scandinavia, Canada, Vietnam, South Africa, Tunisia and India**.

IMER Group now includes **five production divisions**: the **Construction Machinery Division** (portable and hydraulic concrete mixers, debris chutes, mixers, scaffold hoists, ladder hoists, sawing machines, winches, debris conveyors, asphalt cutters, compactors, power floats), the **Mortar Spraying and Conveying Division** (plastering machines, screed conveyors, screw pumps, continuous mixers and piston pumps for concrete), the **Aerial Platform Division** (self-propelled and articulated arm aerial platforms), the **Concrete Machinery Division** (concrete plants and machines for transporting concrete) and the **Construction Equipment Division** (mini-excavators, mini-loaders and mini-transporters). IMER Group employs over **585 people** (not including the personnel employed by the company's foreign branches) across **seven production facilities (five in Italy and two abroad)**, in Rapolano Terme (Siena), Certaldo (Florence), San Gimignano (Siena), Basaldella di Campoformido (Udine), Pegognaga (Mantua), Aksaray (Turkey) and Monterrey (Mexico) which occupy an overall area of over 390,000 square metres (85,600 of which are covered).

**Ufficio Stampa IMER Group:
Ghiaroni&Musiani S.r.l.**

Contact: [Silvia Musiani +39.345.2630144](mailto:s.musiani@ghiaronimusiani.com)

Via Porta Nova, 18 – 40123 Bologna

Tel. 051 268165

Fax 051 273699

s.musiani@ghiaronimusiani.com

www.ghiaronimusiani.com

Marketing Director IMER Group:

Contact: [Paolo Pianigiani](mailto:p.pianigiani@imergroup.com)

Via Salceto, 53-55 – 53036 Poggibonsi (Siena)

Tel. 0577 97341

Fax 0577 983304

p.pianigiani@imergroup.com

www.imergroup.com